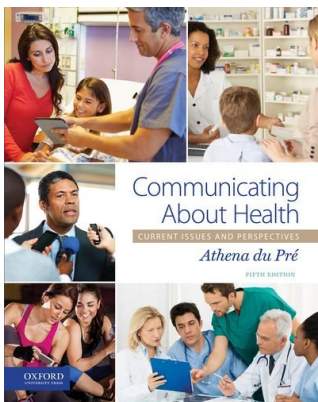


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Now in its fifth edition, *Communicating About Health: Current Issues and Perspectives* continues to live up to its long-standing reputation as the most dynamic and current exploration of health communication on the market. The book offers rich, current research and in-depth analysis of the cultural, social, and organizational issues that influence health communication and health advocacy.

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