[PDF] M: Business

O. C. Ferrell, Geoffrey Hirt, Linda Ferrell - pdf download free book



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Author: O. C. Ferrell, Geoffrey Hirt

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Description:

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With obstacles put in place to question a potential leader's ethics, world view and career outlook, how does a future leader rise to the top while overcoming obstacles?

M: Business brings clarity to what business is about. Its design provides a **cutting edge approach** to business, and its technology components offer an **active learning environment**, allowing students to envision a prosperous career in business.

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