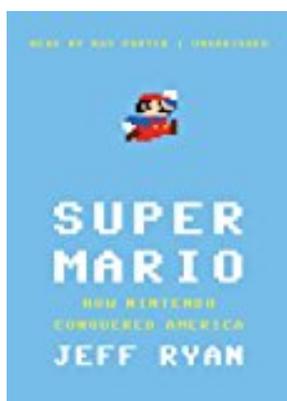


[PDF] Super Mario: How Nintendo Conquered America

Jeff Ryan, Ray Porter - pdf download free book



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Description:

From Publishers Weekly The history of how a Japanese video game featuring two Italian brothers became one of America's favorite pastimes is covered in exhaustive, enthusiastic detail by video game reviewer Ryan. The author takes readers through Nintendo's early business machinations; the story of Mario's eccentric creator, Shigeru Miyamoto; and the game-changing emergence of Nintendo's motion controller for the Wii, with a breezy journalistic style. At times the tone slips into the white hat-black hat morality employed in most video games, often painting Nintendo's business

competitors or detractors with broad reductive strokes—"hardcore gamers sneer at Wii"—and paeans to new Nintendo releases get smattered with exclamation points, so that some pages read like Nintendo promo material. All of this is distracting but not fatal, and the book is a thorough history of Nintendo's victories, written by an enthusiastic and knowledgeable fan. (Aug.) --This text refers to an out of print or unavailable edition of this title.

About the Author JEFF RYAN, a lifelong gamer, has been featured in Salon.com and on NPR's *All Things Considered*. He reviewed over five hundred video games and covered four console launches as the games editor for Katrillion, a popular dot-com-era news and entertainment website. He lives in Bloomfield, New Jersey.

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