

[PDF] The Naked Truth About Self-Publishing

Jasinda Wilder, Denise Grover Swank, Dorien Kelly, Colleen Gleason, Tina Folsom, Jana DeLeon, Liliana Hart, Jane Graves, Theresa Ragan, Debra Holland - pdf download free book



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Description:

Book Description A book so controversial we've been offered hush money to stop us from

publishing it.

A book so raw it was banned in one small city in Iowa.

A book so hot it melted an e-reader.

If you're thinking about self publishing or you just want to know all the juicy insider scoop, this is a must-read.

About the Author Jana DeLeon- A former CFO discusses taxes, corporations, LLCs, employees, deductions and many other things to help form your own author co-op.

Tina Folsom- An expert and bestseller in the foreign market. What to watch out for when dealing with translators, how to attract foreign readers, what countries are hot, foreign rights and much more.

Colleen Gleason- How does an MBA and two decades of sales and marketing experience translate into creating and promoting a brand that represents YOU and your work? Learn how to tackle an important element of self-publishing.

Jane Graves-What's it like to spend more than a decade as a traditionally published author and make the switch to indie? Jane will offer guidelines to help you determine if you're ready to make the leap.

Liliana Hart- An expert in marketing and social media, Liliana will delve into how to find your audience and keep them, and how to navigate the pesky algorithms that can make or break a career.

Debra Holland- With a Ph.D. in Counseling Psychology, Dr. Holland knows the mind of a writer. How do you stay sane and run a business, while trying to meet deadlines and run the emotional gauntlet caused by being an author.

Dorien Kelly-A tough and practical attorney who will share legal pitfalls that could arise while self-publishing. She'll also delve into contracts and clauses that can tighten the noose around an author's neck.

Theresa Ragan- Finished your book and don't know what to do next? Theresa Ragan shares the basic steps to get you started on your self-publishing journey. Theresa also talks about money and shares real data.

Denise Grover Swank-Thinking of hiring an assistant? Where do you find one? And how do you form a business plan for a business that can be anything but consistent?

Jasinda Wilder-What happens when you have a book that skyrockets? Do you take the traditional deals thrown your way or stay indie? How to make hard decisions from multi-New York Times bestselling author Jasinda Wilder

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