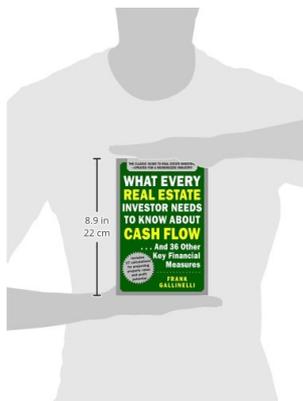


# [PDF] What Every Real Estate Investor Needs To Know About Cash Flow... And 36 Other Key Financial Measures, Updated Edition

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**Description:**

The Classic Guide to Real Estate Investing—Updated for a Re-energized Industry!

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*What Every Real Estate Investor Needs to Know About Cash Flow* removes the guesswork from investing in real estate by teaching you how to crunch numbers like a pro, so you can confidently judge a property's value and ensure it provides long-term returns.

Real estate expert, Frank Gallinelli has added new, detailed investment case studies, while maintaining the essentials that have made his book a staple among serious investors. Learn how to measure critical aspects of real estate investments, including:

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- Net Present Value
- Capitalization Rate
- Cash-on-Cash Return
- Net Operating Income
- Internal Rate of Return
- Profitability Index
- Return on Equity

Whether you're just beginning in real estate investing or you're a seasoned professional, *What Every Real Estate Investor Needs to Know About Cash Flow* has what you need to make sure you take the smartest approach for your next investment using proven calculations.

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