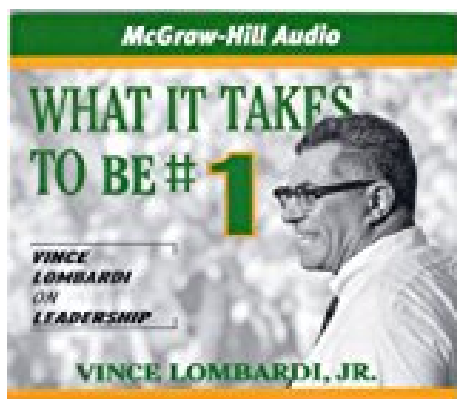


[PDF] What It Takes To Be #1: Vince Lombardi On Leadership

Vince, Jr. Lombardi - pdf download free book



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Description:

Review "He [Vince Lombardi Jr.] distills the substance of the famous coach's utterances and his living example into lessons that anyone can use to become a better leader and better person...What It Takes To Be #1 is a goof read. And it may inspire you to start a process of self-discovery that could enrich your life and make you more effective at whatever you do." (*Fort Worth Star-Telegram* 20010406) --This text refers to an out of print or unavailable edition of this title.

From the Back Cover

"Winning is not a sometime thing; it's an all the time thing."Vince Lombardi

Legendary coach Vince Lombardi loved by some, feared by others, but respected by all was first and foremost a winner. His unparalleled ability to inspire greatness and mold disparate groups of individuals into dominating championship teams made Lombardi an icon both on and off the playing field. For decades, writers have attempted to capture Lombardi's compelling model of success. Until now, however, the man and his methods have remained a fascinating enigma.

In *What It Takes to Be #1*, the only person who could truly understand Vince Lombardi's unrelenting passion for winning his son, Vince Lombardi Jr. reveals the bedrock principles behind his father's legendary methods. Closely examining the leadership insights of Coach Vince Lombardi through the words of his most famous speech, Vince Jr. explores the fundamental leadership qualities character, mental toughness, and integrity that Lombardi considered essential for success. He then shows how to skillfully apply those qualities, and inspire others to achieve extraordinary results.

What It Takes to Be #1 is the first personal, yet decidedly practical, exploration of Vince Lombardi's all-or-nothing approach to winning. For all business leaders, or those who aspire to leadership, it provides a blueprint for achieving Lombardi-like success in virtually any endeavor.

"I would say that the quality of each man's life is the full measure of that man's personal commitment to excellence and to victory whether it be football, whether it be business, whether it be politics or government or what have you."

Vince Lombardi

Leadership is one of the most sought-after, written-about and trained-for qualities in business today. And no figure so fully embodies the leadership qualities managers hope to cultivate in their professional and personal lives as the legendary Vince Lombardi, widely considered one of the greatest coaches of the modern football era.

As coach of the Green Bay Packers from 1959 to 1967, Coach Lombardi turned a perennial loser into a juggernaut, winning NFL titles in 1961, 1962, and 1965 in addition to Super Bowls I and II in 1966 and 1967. His uncanny ability to motivate his players, his extraordinary capacity to inspire them to test and exceed the limits of their physical and mental endurance, and his insatiable drive to succeed made him the standard against which all NFL coaches are measured.

In *What It Takes to Be #1*, Vince Lombardi, Jr. explores his father's successful leadership philosophy and extracts powerful lessons from it about what it takes to be an effective leader. These are lessons he learned from his close relationship with his father and refined through his many years of experience in the business world.

Taking as his jumping-off point his father's memorable 1970 speech on the critical importance of self-knowledge, character, and integrity, Vince Jr. examines each of those qualities, in turn, and offers clear guidelines on how to cultivate and apply the Lombardi leadership model both at work and in your personal life.

And, throughout *What it Takes to Be #1*, Vince Jr. shares inspiring personal anecdotes about the great man in action, both on the football field and off. He also reproduces many poignant quotes by and about his father, invoking the voice of Lombardi, and instilling readers with the invaluable leadership principles they need to succeed in today's ever-changing workplace.

Great leaders aren't born; they're made. *What it Takes to Be #1* arms everyone who aspires to

become a leader with powerful lessons they can put into practice immediately and will continue to resonate and grow in their hearts and minds for many years to come.

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